

The Exeter Group

Healthcare Centered. Diversity and Inclusion Focused.

The Exeter Group is a Chicago-based healthcare-exclusive consulting firm founded in 1998. From assessments to leadership development and talent acquisition, we acquire, develop, engage, train, and retain healthcare professionals. Exeter focuses on diversity, equity and inclusion through data analysis which yields strategic and tactical solutions. Our multidisciplinary team of 13 full-time staff includes researchers, statisticians, organizational development practitioners, recruiters, and other subject matter experts.

Our Solutions

We partner with our clients to build strategies and implement solutions that increase equity and reduce disparities for patients, employees, customers, suppliers, and communities. We meet clients where they are and recognize their success is a barometer of our own.



Our Approach



Determine current state by analyzing quantitative and qualitative data from inside and outside the organization



Identify meaningful findings from the analysis, and develop and implement customized solutions



Achieve future state and Return on Investment (ROI) based on the measurement of outcomes, not activities

How We Add Value

- ❖ Include many voices in our assessment, design, and evaluation phases
- ❖ Link research and practice to offer a comprehensive approach to achieving clients' goals
- ❖ Employ a methodology that allows for continuous improvement
- ❖ Bring objectivity, transparency, and clarity to internal and external stakeholders

Our Partner Organization Profiles

Exeter partners with Healthcare Delivery Organizations ranging from FQHCs, Safety Net Hospitals, Large Academic Medical Centers, County Hospitals, and integrated Hospital Systems. Additionally, we support healthcare adjacent organizations such as Health Plans, Pharmaceutical, Professional Membership Associations, and Medical Device to name a few.